Under the Parenwork Reduction Act of 1995.  TRANSMITTAL FORM  (to be used for all correspondence after initial).  Total Number of Pages in This Submission	At Unit	PTO/SB/21 (04-04) Approved for use through 07/31/2006. OMB 0651-0031 at and Trademark Office; U.S. DEPARTMENT OF COMMERCE on of information unless it displays a valid OMB control number. 09/996,770 11/30/2001 Carl A. Ceresoli 2681 Gelin, Jean Alland
Fee Transmittal Form  Fee Attached  Amendment/Reply  After Final  Affidavits/declaration(s)  Extension of Time Request  Express Abandonment Request  Information Disclosure Statement  Certified Copy of Priority Document(s)  Response to Missing Parts/ Incomplete Application  Response to Missing Parts under 37 CFR 1.52 or 1.53	Drawing(s)  Licensing-related Papers  Petition  Petition to Convert to a Provisional Application  Power of Attorney, Revocation Change of Correspondence Address  Terminal Disclaimer  Request for Refund  CD, Number of CD(s)  Remarks  - return postcard	After Allowance communication to Technology Center (TC)  Appeal Communication to Board of Appeals and Interferences  Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)  Proprietary Information
Firm or Individual name  Signature  Date  December 2, 2004  Cl  I hereby certify that this correspondence is b	TURE OF APPLICANT, ATTORNE  TY R. Jarosik, Reg. No. 35,906  ERITIFICATE OF TRANSMISSION  The state of the USPTO or the velope addressed to: Commissioner for Patronal Commissi	

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date

December 2, 2004

Runni Matar

Signature



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

24	81
•	The

Applicant:	Ceresoli et al.	)	Examiner:	Gelin, Jean Alland
Serial No.:	09/996,770	)	Art Unit:	2681
Filed:	November 30, 2001	)	Attny Doc.:	67021.01US4
Title:	System And Method For Obtaining Comprehensive Vehicle Radio Listener Statistics	) ) )		

## RESPONSE AND AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated September 23, 2004, please enter the Amendments to the claims that begin on Page 2 of this paper and consider the Remarks/Arguments that begin on Page 7 of this paper.

<u>Certificate of Mailing</u>: The undersigned hereby certifies that this document and its enclosures are being deposited with the U.S. Postal Service as First Class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 2<sup>nd</sup> day of December, 2004.

Name: Ranni Matar